



## A model for Sustainable Tourism in Central Asia: Building Capacities, Creating Awareness, Introducing Technology



### IMPLEMENTING PARTNERS

Heraklion Development Agency  
European Profiles S.A.  
Applied Industrial Technologies (APINTECH)  
Association of Private Tourism Agencies of Uzbekistan (APTA)  
Eurasian Tourism Association (ETA)  
Tajik Association for Promotion of Tourism Development (TATO)  
Latvian Country Tourism Association "Lauku celotajs" (LCTA)



### MAIN OBJECTIVE(S)

To promote a new and well-structured model for sustainable tourism in Uzbekistan, Tajikistan and Kazakhstan.



### BENEFICIARIES

Tourism enterprises, local and regional authorities, Consumers Associations, Tourism Associations, local communities, tourism MSMEs and professionals, end users of tourism services and products, Chambers of Commerce, Business Intermediary Organizations.



### EU BUDGET EUR

1,607,927



### OVERVIEW

Transferring EU good practices and methodologies with a view to adopt more eco-friendly strategies, as well as providing regional and local authorities with tools and know-how on how to plan sustainable policies that assist the transition of the SMEs in the tourism sector to a more sustainable business model, and changing the end-users behavior in relation to the wiser usage of water and energy.



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