



Strengthening Rural and Community Tourism Business Intermediary Organisations for Inclusive Economic Development in Central Asia



IMPLEMENTING PARTNERS

European Centre for Eco and Agro Tourism – Netherlands (ECEAT)

Association private tourism agencies (APTA)

Kyrgyz Community Based Tourism Association «Hospitality Kyrgyzstan» (KCBTA)

Kazakhstan Tourist Association (KTA)

Tajik Association of Tour Operators (TATO)

Chamber of Commerce and Industry of Uzbekistan (CCIU)



MAIN OBJECTIVE(S)

Strengthen the capacity of (to be established) rural community tourism BIO's in Central Asia, mainly in Uzbekistan (16 regions) and Kazakhstan (south-east) involving, as an expertise and practical knowledge sharing entity the long established Kyrgyz Community Based Tourism Association.



BENEFICIARIES

Families, households and microbusinesses in remote and economically disadvantaged areas of Uzbekistan and Kazakhstan involved in community tourism in their regions.



OVERVIEW

Between February 2017 and January 2020, ECEAT and project partners have worked intensively with a firm commitment to develop Community Based Tourism (CBT) at country and regional level through the establishment of Business Intermediary Organisations (BIOs) and SMEs working in the Central Asian tourism sector. This was achieved by improving the coordination of regional and national CBT BIOs, strengthen their institutional skills, developing quality and sustainability standards for CBT services, policy dialogues, international study tours and strengthening the capacities of CBT associations in promoting CBT products at country, regional and European level. In Uzbekistan more than 800 new community accommodations in 15+ Uzbek regions have been trained and established of which 75% women owned.



EU BUDGET EUR

1,300,000



CONTACTS

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